



SWEDEN INNOVATION DAYS

17-19 NOVEMBER 2020

The AI Seminars

Day 1 • 17 November

Transforming Sweden in the rising era of AI through national and international collaboration

Learn more about the Swedish strategy and the national AI ecosystem

Listen to world-leading speakers followed by panel discussions on the top areas of AI

The Ignite Conference

Day 2 • 18 November

How to succeed in startup + corporate collaboration

Corporate Workshop (2 hrs)
How to innovate and collaborate with an AI startup

World-class keynotes and case presentations
(online - 3 hrs incl. break)

Local events

- Startup Pitches
- Exhibitions

The Ignite Matchday

Day 3 • 19 November

The world's largest startup + corporate matchmaking

An online discovery journey of 20 highly innovative clusters

Funding possibilities, presentations and Q&A

The AI Seminars

Day 1 - 17 November

Hear more about the Swedish strategy and the national AI ecosystem, and learn how you can collaborate in the ongoing transformation.

Format: Online, with breakout sessions on key focus areas

Time: 14.00 - 19.00 CET

We are inviting

- Government Agencies
- Public Sector
- Research Institutes
- Innovation Clusters
- Corporates
- Startups/SME
- Incubators

The AI Seminars

Day 1 - 17 November

Program

- Inspiring keynote speakers
- Panel discussions with thought leaders
- User case presentations

Seminars on key AI focus areas

- Nordic Values and Ethics
- Health
- Advanced Manufacturing
- Leadership
- Learning
- Sustainable Energy
- National Data Factory and more!

The Ignite Conference

Day 2 - 18 November

How to succeed in startup + corporate collaboration

Format: Digi-physical

Time: 14.00 - 19.00 CET

Program

Corporate Workshop (2 hrs)
How to innovate and collaborate with an AI-startup

World class keynotes and case presentations

Online (3 hrs including break)

Local events - up to you!

- Startup Pitches
- Exhibitions

We are inviting

- Research Institutes
- Government Agencies
- Government
- Incubators
- Innovation Clusters
- Corporates
- Public Sector
- Startups/SME

Timezones - Day 2

		GMT+1	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	22.00	23.00
South Korea	Seoul															
Japan	Tokyo															
India	New Delhi	Local event and expo				17.00 Workshop										
Israel	Tel Aviv	Local event and expo				15.00 Workshop										
Sweden	Umeå	Local event and expo				13.00 Workshop			16.00 Program							
Sweden	Stockholm	Local event and expo				13.00 Workshop			16.00 Program							
Sweden	Linköping	Local event and expo				13.00 Workshop			16.00 Program							
Sweden	TBD	Local event and expo				13.00 Workshop			16.00 Program							
Sweden	Malmö	Local event and expo				13.00 Workshop			16.00 Program							
Sweden	Gothenburg	Local event and expo				13.00 Workshop			16.00 Program							
Germany	Berlin	Local event and expo				13.00 Workshop			16.00 Program							
France	Paris	Local event and expo				13.00 Workshop			16.00 Program							
USA	New York					10.00 Workshop			16.00 Program		Local event and expo					
Canada	Montreal					10.00 Workshop			16.00 Program		Local event and expo					
Brazil	Sao Paolo								16.00 Program					Local event and expo		
USA	Palo Alto								16.00 Program					Local event and expo		

The Ignite Matchday

Day 3 - 19 November

The world's largest tailored startup + corporate matchmaking

- 120+ selected startups and scaleups from at least 10 countries
- 75+ corporates and public sector organisations from all over the world
- 400+ pre-booked, curated meetings tailored upon the corporate's needs

We are calling for

- Startups and scaleups looking for their next B2B national and international customer
- Corporates and public sector organisations who want to innovate together with the best AI startups and scaleups

The matchday will focus on AI within

- Climate change
- Food and agriculture
- Future smart cities
- Health
- Smart industry
- Sustainable energy

The Ignite Matchday

Day 3 - 19 November

An online discovery journey of 20 highly innovative clusters

Each cluster gets the opportunity to hold a 30-minute introduction to the other clusters and incubators engaged during the days.

These are aimed to connect with other participants and increase the chances to collaborate in the future!

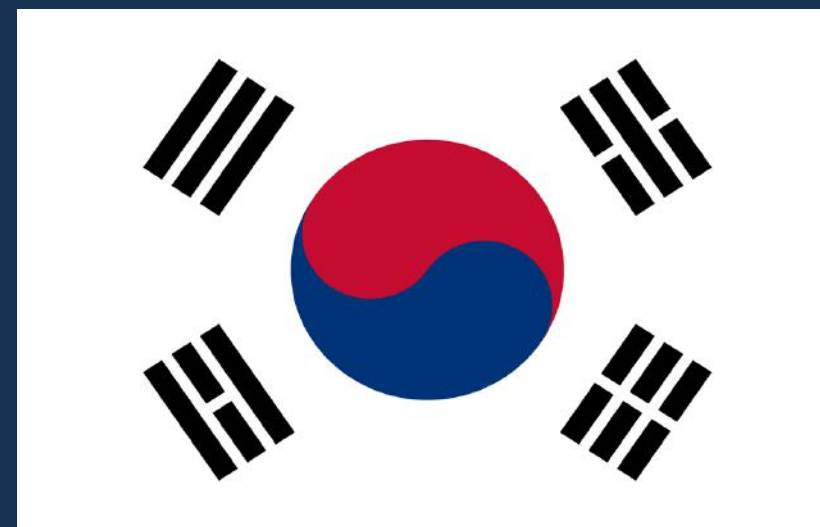
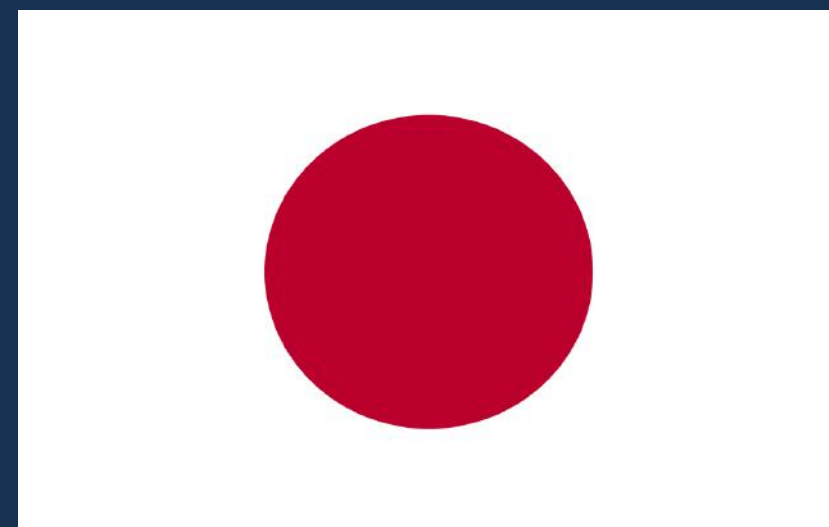
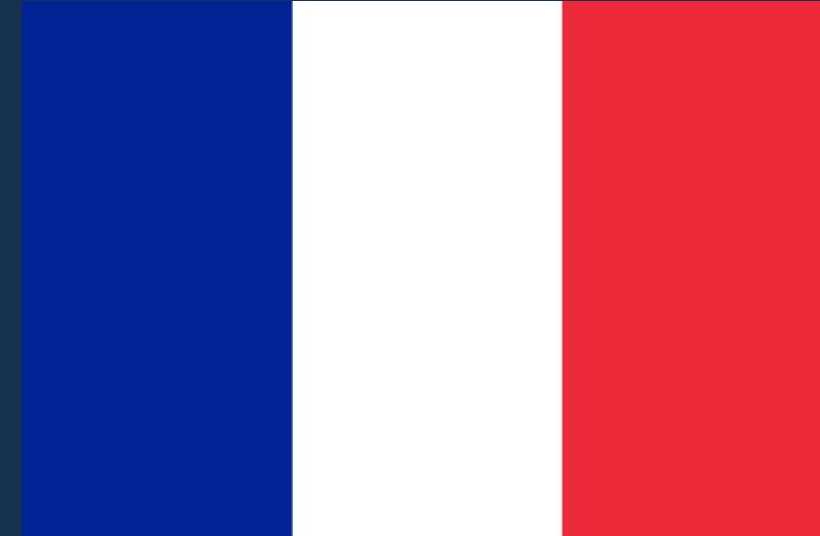
Funding possibilities, presentations and Q&A

- Vinnova – Sweden's Innovation Agency will hold online seminars about possible funding opportunities
- Online Q&A - ask your questions, get answers in real time

Timezones - Day 3

		GMT+1	00.00	01.00	02.00	03.00	04.00	05.00	06.00	07.00	08.00	09.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00
South Korea	Seoul		08.00 Workshop			11.00 (Program)					15.00 - 19.00 Matchday			Local event and expo								
Japan	Tokyo		08.00 Workshop			11.00 (Program)					15.00 - 19.00 Matchday			Local event and expo								
India	New Delhi										12.00 - 16.00 Matchday				15.00 (Program)							
Israel	Tel Aviv										10.00 - 14.00 Matchday				13.00 (Program)							
Sweden	Umeå												10.00 - 14.00 Matchday									
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France	Paris															13.00 - 17.00 Matchday						
USA	New York																	12.00 - 16.00 Matchday				
Canada	Montreal																	12.00 - 16.00 Matchday				
Brazil	Sao Paolo		18.00 Workshop																10.00 - 14.00 Matchday			
USA	Palo Alto		16.00 Workshop																08.00 - 12.00 Matchday			

The participating countries



Represent your country in the Sweden Innovation Days

We invite 10 international innovation hubs to co-host this global event with us

Promote your hub to a global audience

Host workshops and side events together with a Swedish hub

Provide your startups with the chance to participate in the matchmaking

Offer your corporates the opportunity to meet AI startups from 10 countries

Why engage?

- Learn how to work with the successful Ignite Sweden method to match corporates + startups and ignite commercial collaborations
- Help your startups find their first international B2B customer
- Build a long-lasting relationship with a great Swedish peer environment
- Discover global funding possibilities for joint research projects

Represent your country in the Sweden Innovation Days

Your commitment

- Engage 5 corporates for the workshop and the matchmaking with AI startups
- Nominate 10 AI startups from your country to the global matchmaking
- Facilitate a digi-physical workshop for corporates from Sweden and your country.
Topic: Best practices when innovating with an AI startup
- Host local events during the Sweden Innovation Days, such as a startup exhibition, seminars, mingle - it's up to you!
- Take part in approx 5 project meetings with your Swedish peer organisation

What we will provide

- World-class online seminar program
- Online marketing material and a joint social media campaign
- Process facilitation
- Project management
- Technical platforms
- Support throughout the process

The AI Startups

We are inviting startups within

- AI for climate change
- AI for health
- AI for future smart cities
- AI for food and agriculture
- AI for smart industry

Both startups and scaleups are welcome!

- Startup (2-25 employees), not public listed
- Scaleup (26+ employees), not older than 10 years

The startups should have a scalable business model.

They should also be ready for corporate engagement, preferably have at least one AI engineer in the team, and proven access to relevant data sets.

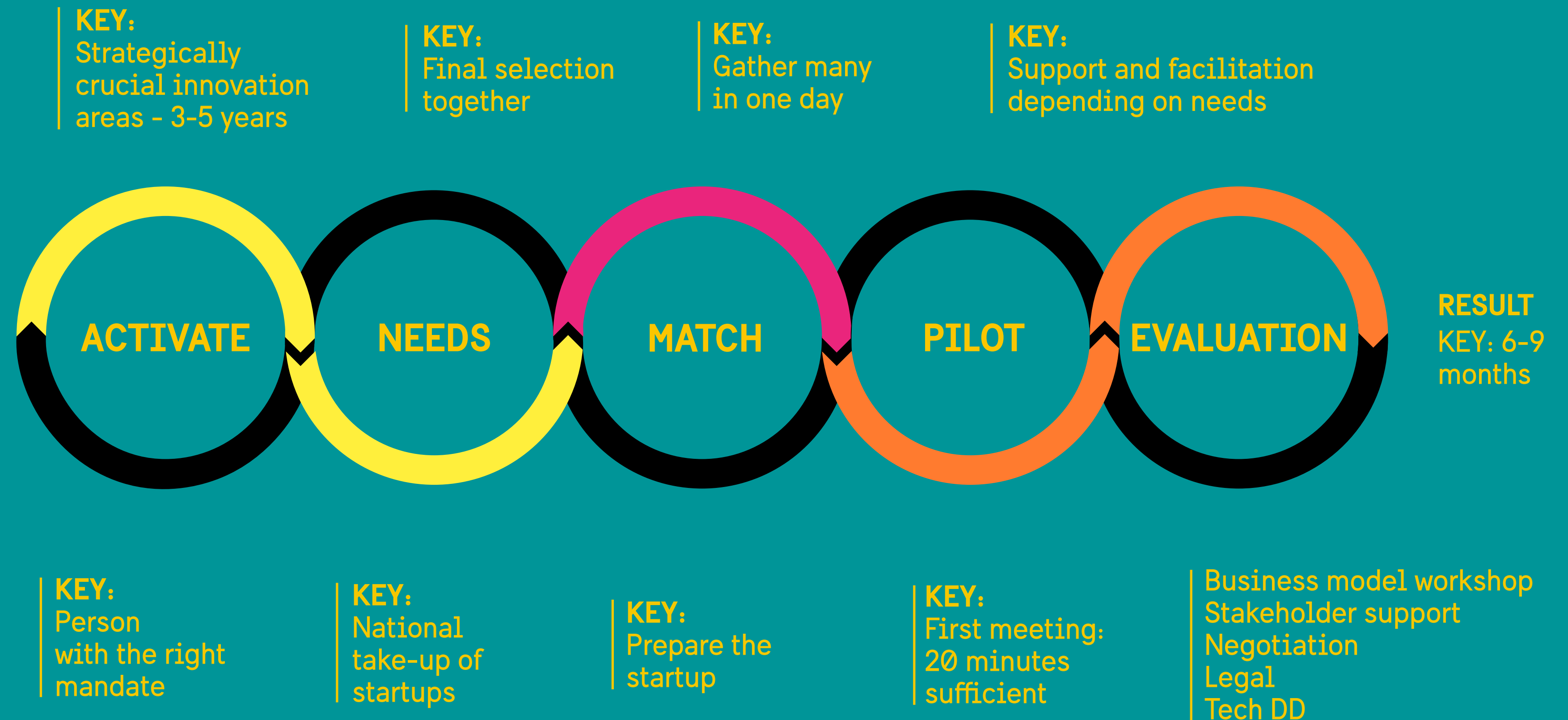
The selected startups to the matchday will get:

- Sales training online
- Seminars to introduce them to each country's business culture and market
- Possibility to be matched with large corporations and public sector organisations from 10+ countries
- Soft funding possibilities

The Ignite Sweden method

Ignite means more business to your startups. We have developed a unique method that has led to over 100 commercial collaborations since 2017.

We are looking forward to sharing our successful method to match small innovative companies and corporations with you!



The Ignite Sweden method

Since its start in 2017, Ignite Sweden has matched more than 400 startups with 150+ corporates and public sector organisations.

To mention some of them:

- ABB • Alfa Laval • Assa Abloy • AstraZeneca • BioMerieux • Bombardier • Bosch • Braskem • Capio • Coor
- Duratex • E.ON • Electrolux • Epiroc • Ericsson • Essity • FLIR • Folksam • Forsite • GARO • General Electric
- Gerdau • Getinge • Gränges • H&M • Herenco • Husqvarna • IBM • ICA • IKEA • Järfälla kommun
- Jönköping Energi • Kanthal • KION Group • Komatsu • L'Oréal • Malmö Stad • Michelin • Miele • NCC
- Nissan • Novartis • NVIDIA • Permobil • Pfizer • Polarbröd • Posti • Roche • SAAB • SCA • Scania • Siemens
- Skanska • Stockholms läns landsting • Sony • Stora Enso • Suzano • Tekniska Verken • Thales Group
- The Absolut Company AB • Trygg-Hansa • Uppsala Region • Utvecklingsklustret Energi AB • Väderstad AB
- Vale • Varberg Energi • VLI Logistica • Volkswagen • Volvo Cars • Wellspect

The Ignite Sweden method



"Ignite Sweden got us our first customers and our first pilot projects. We couldn't be happier about what Ignite has done for us. They did everything for our company".

SHAHAN LILJA, CEO of Mavenoid



"I am impressed by Ignite. They understood our needs immediately. We met 10 entrepreneurs from all over Sweden with accurate solutions for our challenge".

EVA HELÉN, Development Strategist at the Södertälje municipality



"Through Ignite Sweden our startups can be matched with corporates from Sweden and beyond. This enables us to offer them true value, which makes us more attractive as an incubator".

JEANETTE ANDERSSON, CEO of Minc



"It is difficult to find the right startups. Corporates need help with the selection in order to get better meetings. Ignite Sweden has been doing these matchmakings really well".

JAN ACKALIN, Head of Automation Development, Connectivity and Analytic Solutions at Alfa Laval

Contact

Interested in joining the events?
Register at
swedeninnovationdays.confetti.events

**Wish to engage as a co-host or
organise a side event?**
Click [here](#) to let us know!

About the organisers



Vinnova helps to build Sweden's innovation capacity, contributing to sustainable growth based on the global Sustainable Development Goals of the 2030 Agenda.

Vinnova also identifies areas where efforts can make a difference, and create opportunities and incentives for organisations to work together to meet important societal challenges.

<https://www.vinnova.se/en/>

Contact person:
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regina.summer@vinnova.se



Ignite Sweden is a national non-profit program aimed at catalyzing commercial partnerships between small innovative startups, large companies, and the public sector.

Behind Ignite Sweden are 6 of the leading incubators programs of the country. The program is part of SISP, the member organisation for all Swedish Incubators and Science Parks, and works in closer collaboration with 27 local incubators.

www.ignitesweden.org

Contact person:
Stina Lantz
stina@ignitesweden.org



SWEDISH INCUBATORS
& SCIENCE PARKS

Swedish Incubators & Science Parks is a non-profit association with national coverage. Its 63 members operate 70+ creative environments and are the home for 5000 innovative companies with 72 000 employees.

<https://www.sisp.se/>

AI INNOVATION
of Sweden

AI Innovation of Sweden is a national center for applied AI research and innovation, with the aim to strengthen the competitiveness of the Swedish industry and welfare. In collaboration with almost 70 partners, it provides resources, knowledge, data, and capabilities.

<https://www.ai.se/en>



The Swedish Energy Agency is leading society's transition to a sustainable energy system. It contributes with facts, knowledge, and analysis of supply and use of energy in the society, as well as work towards security of energy supply.

<https://www.energimyndigheten.se/en/>

